### **EXHIBIT 17**

### Case 1:16-cr-00371-RA Document 402-17 Filed 04/11/18 Page 2 of 37

From: Devon Archer [darcher@rosemontcapital.com]

Sent: 7/18/2015 12:39:41 PM

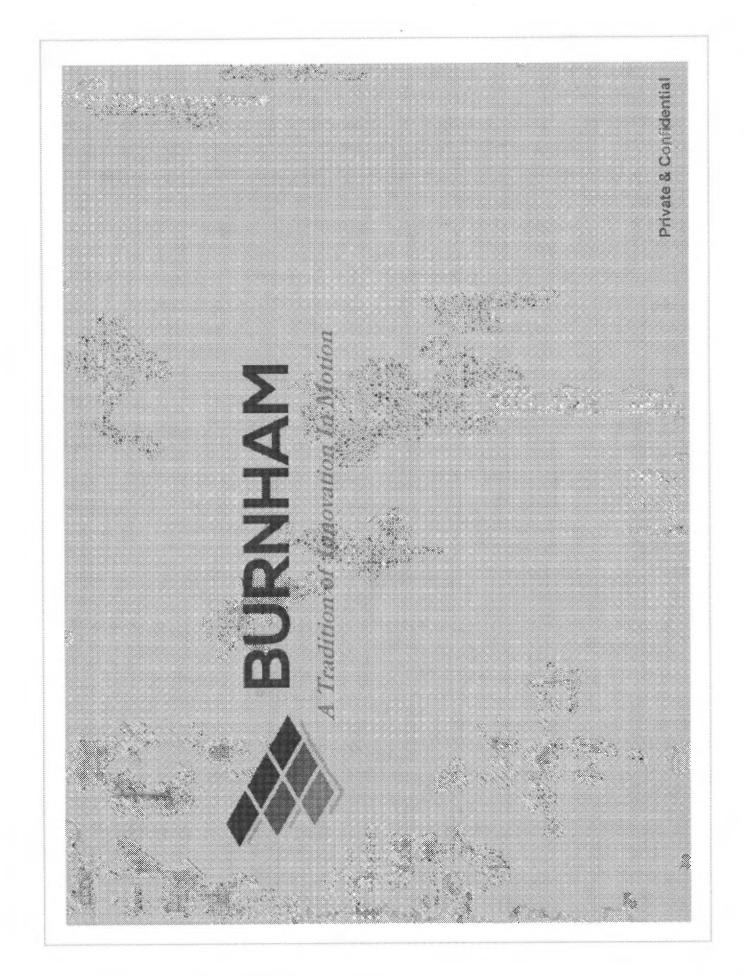
To: Kyle Wool [kyle.wool@morganstanley.com]
Subject: Burnham & Co Pitch Deck 20150717F.pdf

Kyle,

Please see latest overview in the form of a pitch to Harvest for your file. Please review.

Best, Devon

GOVERNMENT
EXHIBIT
375
16 Cr. 371 (RA)



## Partner with Burnham & Co.



### Building a diversified global financial services firm:

- Based on a recognized brand
- Disciplined acquisition strategy
- Buying at discounts to Fair
- Only with majority control Quick execution and high completion rate
- Consolidated book value of \$320+
- asset management in Europe and Spanning insurance, banking and
- standing" in five jurisdictions Fully licensed and in "good
- Active in 38 countries clients and investments

### based on high-margin niches: Pursuing a focused strategy

- Target market segments
- High Net Worth and above
- Sovereign wealth and pension funds
- Small and mid-sized enterprises (SME)
- Niche opportunities
- Insurance solutions for HNW, e.g. PPLI
- Private equity fund of funds in mid-market Europe
- **Emerging Managers fund**
- Tribal bonds and municipal finance in US
- Minority-owned business access in US
- Barriers to entry
- Clean regulatory record

### Partnering with Harvest as a strategic investor:

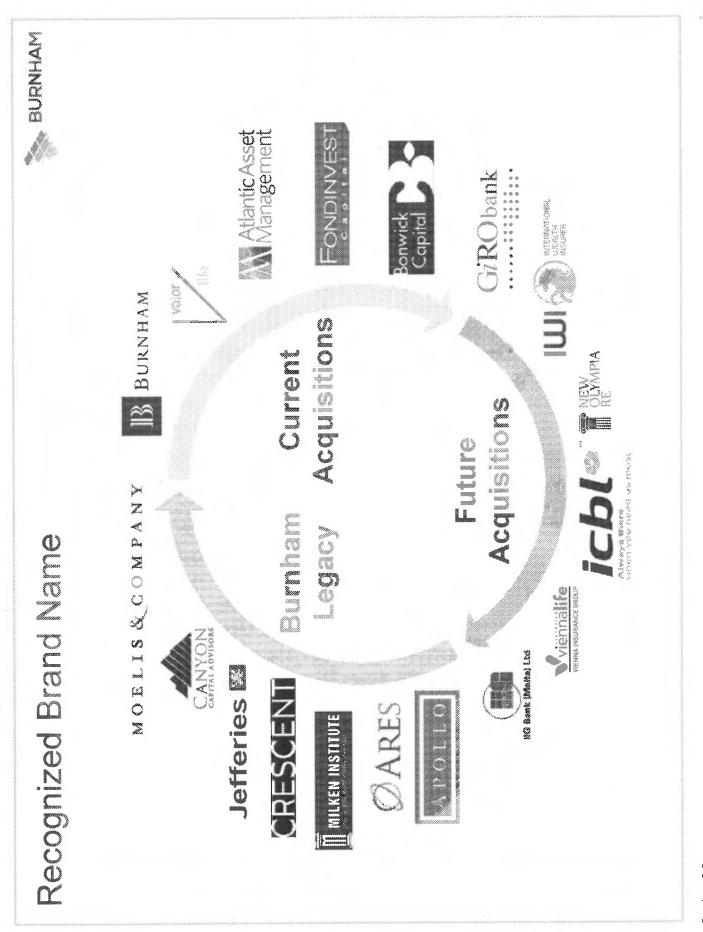
- External investor with established credentials
- Access to Chinese market
- multi-national financial institution Equity participation in growing
- Common strategic views on crossborder capital flows
- Chinese investors seeking to deploy assets internationally

Access to foreign capital

Ĭ

raising opportunities

Strong relationships Geographic reach



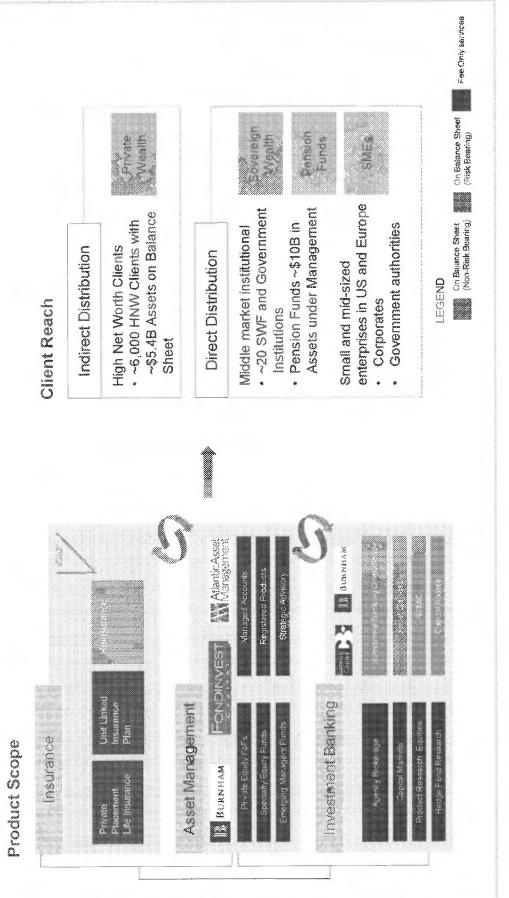
Burnham & Co.

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SURNHAM W

Comprised of capabilities across three lines of business with access to key target segments



Burnham & Co.

### Example: "PPLI"



# Objectives of this solution for HNW investors are to. Protect assets and achieve tax-efficiency

## PPLI - Private Placement Life Insurance provides

### Flexibility

- Subject to laws and regulations in client's domicile
- Limitations on investment options vary by domicile
- Flexible premiums and contract terms
- Ability to use the policy as collateral
- Choice of custodian bank

### Tax efficiency

- Tax free accumulation of dividends and interest
- Tax deferral and tax free transfer to beneficiaries

### Estate and Inheritance Planning

- Asset protection from claims of creditors or other policy holders
- Choice of beneficiary and allocation
- Death benefits determined by policyholder

## PPLI is one of many vehicles available

### One type of unit-linked offering

- European-oriented
- Similar to variable life offerings
- No guarantees; market risk borne by policyholder

### Other vehicles available

- Insurance dedicated funds (IDF)
- 953d for investors with assets in US

### ValorLife is expanding its solutions

- Provide policyholders and financial advisors wide array of vehicles and jurisdictions
- Broadest range of choices in the industry
- Ability to customize for any advisor or policyholder

Appendix

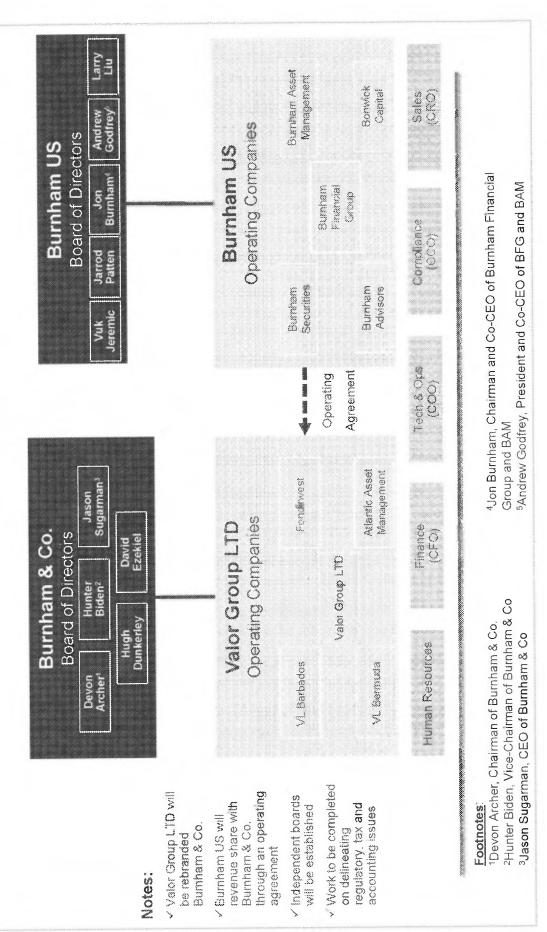
Illustration of Fees and Commissions over the life of a PPLI contract (P. 33) Breakout of ValorLife Policyholders by country of residence by value (P. 34)

### **BURNHAM** Aberdeen PMA Burnham has established working relationships with key organizations across financial services globally Taff-Harley union funds in US LPs and Investors Aberdeen AM (SWIP) FMA (Liechtenstein) BMA (Bermuda) Regulators SEC (US) FINRA (US) SIPC (US) AUK $\frac{x}{0}$ CDC FILLS ADIA BURNHAM Established Relationships Defoitte Maria Kinas nannover re NO SOLON Financial Counterparties Professional Services Baker & McKenzie Teneo Consulting Winston & Strawn Munich Re Hannover Re Munich RE JP Morgan Deloitte Ç Š Č J.P.Morgan HARRY & MOKENZIE DWC Transo Consultan

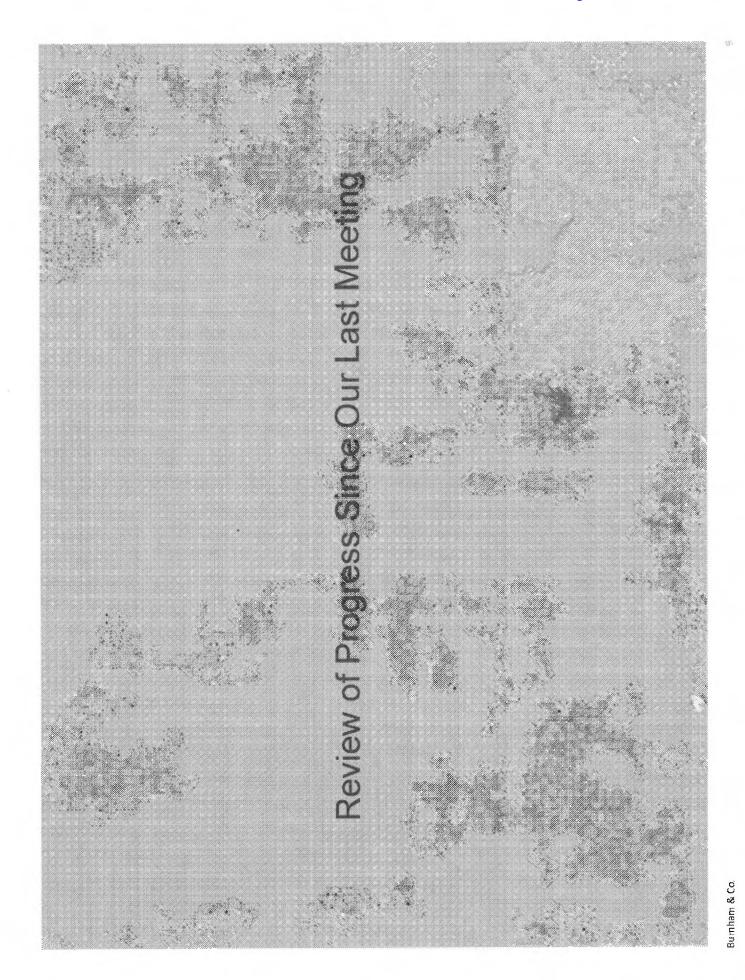


SURNITARY S

Organizing businesses to enable sharing of talent, capital, relationships and distribution



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## Extended Leadership Team

THE STATE OF THE S

Directed by seasoned executives with a broad range of experiences in financial services

## Executive Management Team



### Devon Archer

Chairman, Burnham & Co. shareholder of COR Fund \$2.4 billion private equity Managing Partner of Rosemont Group, a Mr. Archer is also a firm, Co-founding

Financial Group, Mr. Archer earned his Advisors, the lead investor in Burnham 3achelor of Arts from Yale University.



### Hunter Biden

CEO of Burnham Advisors Vice-Chairman, Burnham & Co. Mr. Biden is the Advisory firm that was acquired by Burnham Financial in 2014, Mr. a Washington DC

Georgetown University and a Juris Doctor Siden received a Bachelor's degree from from Yale Law School.

Assurance which recently merged and rebranded to Sugarman is a founding Chief Executive Officer Jason Sugarman Burnham & Co. Mr. partner of Wealth

ValorLife, Mr. Sugarman is a graduate and Scholar Athlete from Stanford University (BA, Economics).

## Selected Business Unit Leaders

President, VL Assurance (Bermuda) Limited, Chairman Marsh, Bermuda David Ezekiel - Chairman &

Rory Knight - Chairman, Valor Group, former Dean of Oxford Business School

Louis Zuckerbraun — CEO, VL Assurance (Bermuda) Limited

Andrew Godfrey - President & Co-CEO, Burnham Financial Group and **Burnham Asset Management** 

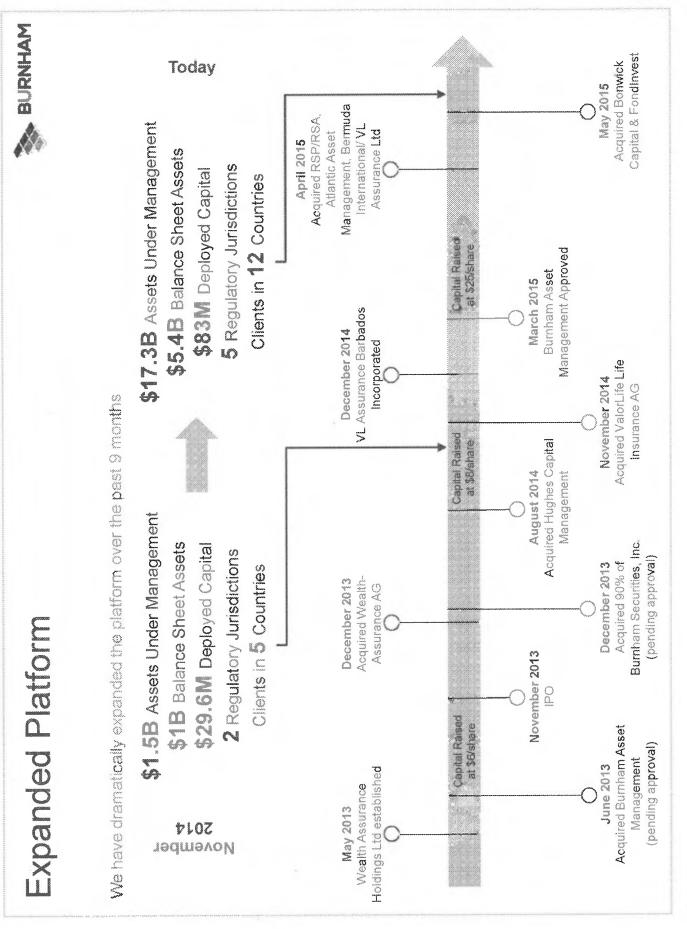
Devin Wicker - Founder & CEO Bonwick Capital, former Goldman Sachs

Alternatives, Head of research at UBP Stefan Zellmer - Head of Burnham and Arden Asset Management

Burnham Financial Group and Burnham Jon Burnham - Chairman & CO-CEO, Asset Management

Fondlinvest, formerly Caisse des Depots Charles Soulignac - Founder & CEO, (CDC)

Michelle Morton - CEO, Atlantic Asset Management



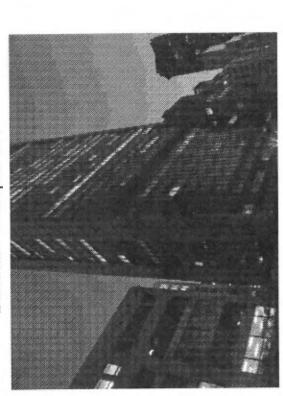
Burnham & Co.

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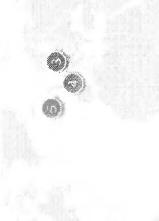
## Established New Locations

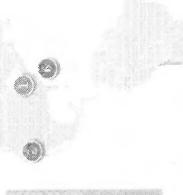
**BURNHAM** 

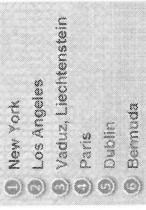




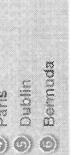




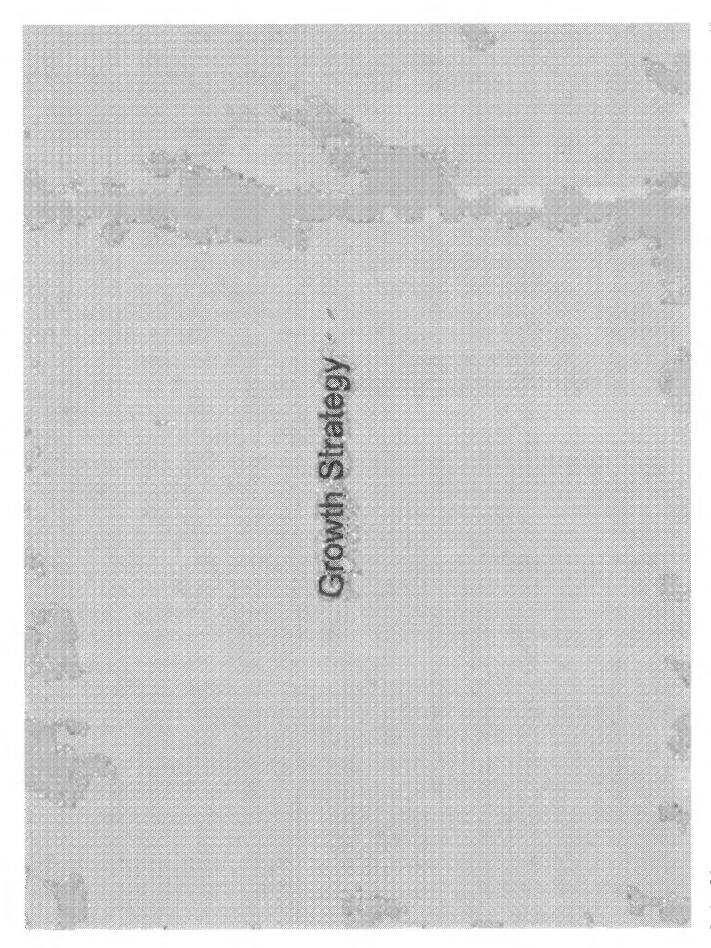












## Favorable Market Conditions

DURNHAN

Traditional rules are changing and barriers to entry for new businesses to service specific investors and issuers are Devered

### Improving analytics for Increasing choices for investors and issuers Technology decision-making Raising costs for competitors

### Regulators

- Higher capital requirements
- Large penalties on major players
- Higher compliance requirements
- Higher taxes and tax reporting requirements
  - Greater transparency overall

### nvestors

- Sovereign wealth and pension funds with larger role in capital markets
- HNW and sovereign wealth funds with high Huge intergenerational transfer of wealth growth trajectories
  - imminent

Local and federal governments burdened by

social costs

Smaller and mid-sized companies lacking

access to oredit

countries, and growing needs in developing

countries

Sizable infrastructure needs in developed

ssuers

- Urgency to improve returns with lower volatility Taxable investors exposed to higher tax rates and greater reporting burdens
  - Seeking advice to solve specific problems

### Competitors

Tax increases could impair ability to raise capital

raising rates

Private equity seeking new places to invest Short-term uncertainty about impact of Fed

- RoE significantly impaired since global financial crisis
- Spread businesses impeded by historically low interest
- Regulatory burdens raising costs of doing business

Reducing balance sheets, costs, eliminating products and businesses

Burnham & Co.

## Enhancing Business Lines





- / Washington DC access
- Corporate and institutional Sovereign wealth funds
- < US government agencies CONTROCTS
- Asset back securities agent Ceep municipal and tribal
- Minority driver investment government relationships opportunities

### Relationships Talent

Experienced municipal finance

New insurance sales teams

Private equity team

Senior leadership team

Insurance expertise in Europe

and Caribbean

Emerging manager fund

Hedge funds of funds

Mounty desk

Pursuing specialty derivatives

Attracting Specialized Talent

### Improving Capital Structure

- June 2015 capital increases of \$11 million
- Access to capital from insurance businesses

- Launching permanent capital vehicles
- Enabling operating companies to pursue larger clients & deals

## Driving Long-Term Growth

Z Z Z Z

Four-pronged strategy to drive growth over the long-term, led by distribution and driven by client relationships

REACH

### Distribution

- · Deepen and build relationships in each segment.
- Z
- Pension funds
- Sovereign wealth funds
- Small and mid-sized enterprises
- minority-owned businesses Leverage status in US with

### New forms of research for buy Analytical and administrative services to financial advisors and investment consultants Focus on SMEs in specific Establish role as "trusted Advisory Services side clients segments advisor" Trusted Advisor Relationships Quality Distribution

### Asset Management

- Develop specialties and boutiques
- Niches in fixed income and US eduities
- Specialized alternative funds

Private equity in Europe

- Emerging managers for SMBs
  - Real estate in select markets

### ssuers Lower Cost of Capital Investors

### Banking

Relationships

- Develop select capabilities and expertise
  - Financing activities:
- municipalities and SMBs Capital raising for
- Asset disposals
- Specialized financing, e.g. commissions for brokers
  - Capital markets
- services for hedge funds - Low-cost execution

SOLUTIONS

Territorial expansion

Addition of other

distributors

Resumption of business

with large distributor

Hired Lombard sales

team

Italian tax amnesty

3 new distributors

Wealth transfer between

generations

especially UHNW

offerings available to

policyholders

Expanded array of

Continued growth of

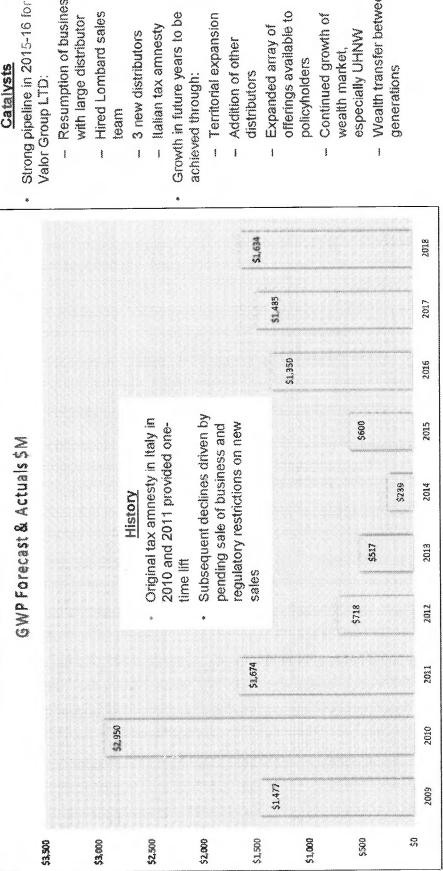
wealth market,

# INSUTANCE - GTOSS Without Premiums



# Expectation that GWP return to historical levels due to several catalysts





Burnham & Co.

Banking in muni finance and distribution for mutual funds

AM through expanded

capital raising, EQ trading

## Fee Revenue Projections

S BURNHAM

High revenue and margin growth expected



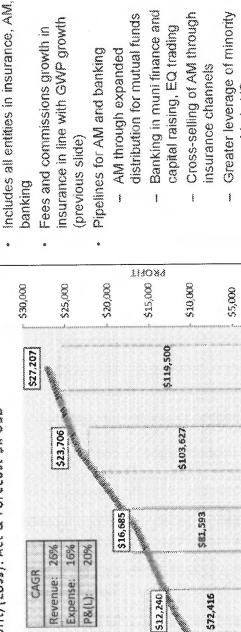
Catalysts



Fee Revenue ----- Profit (Loss)

\$120,000

\$100,000



through		minority	
Cross-selling of AM through	insurance channels	Greater leverage of minority	ownership in US
ţ		***	

Margin improvements

50

2018

2017

2016

2015

2014

2033

\$0

\$57,924

\$36,947

\$20,000

\$40,000

\$6,327

\$10,920

\$80,000 \$60,000

- Achieving scale
- products, e.g. afternatives Shift to higher margin
- New accretive acquisitions

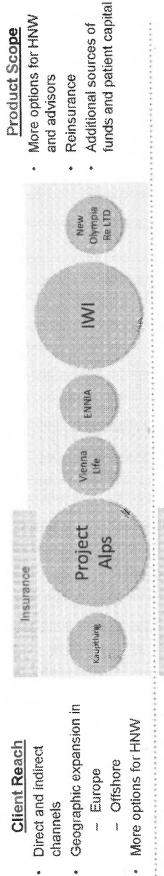
		Sh	Share of Fee Revenue by LOB	evenue by L	OB	
	2013	2014	2015	2016	2017	2018
Asset Management	18%	27%	28%	767	27%	72%
Investment Banking	%0	%8	12%	12%	70%	70%
Insurance	82%	%99	%09	29%	53%	23%
l <u> </u>			Profit Marg	Profit Margin % by LOB		
	2013	2014	2015	2016	2017	2018
Asset Management	%9	1%	70%	31%	34%	34%
Investment Banking	1	-7%	17%	70%	70%	70%
Insurance	35%	17%	70%	21%	22%	24%
Total	30%	11%	17%	70%	73%	23%

## Acquiring Additional Businesses



Opportunities still available to acquire undervalued businesses to enhance client reach and product scope that





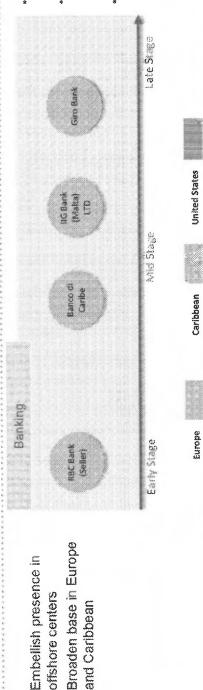


U.S. expansion in HNW

- Offshore

- Europe

channels



Embellish presence in

offshore centers

and Caribbean

liquidity and longer-term

Additional source of

Add deposit taking

services

incentives for 3rd party

distributors

United States

Caribbean

Europe

Ability to pre-fund

capital

Burnham & Co.

## Partnership with Harvest

Develop new businesses to exploit the increased flows of capital between the two largest capital markets





BURNHAM BURNHAM

Leverage global relationships

Build new relationships in China

RELATIONSHIPS

Capital raising in the United States

Expand participation in the privatization of SOEs and other capital raising activities

Investment at a discount to 'Fair Value'

Working capital to accelerate growth

Burnham & Co.

# Market Access and Working Capital



Each partner offers complementary relationships, distribution channels and product capabilities

Capital flows from Chinese investors to US and Europe Capital raising for Chinese companies outside of China 000

Capital Rows from US and European investors into China

BURNHAM

The Harvest Investment would provide working capital to expand the Burnham & Co. platform and resources

嘉寅國際資産管理

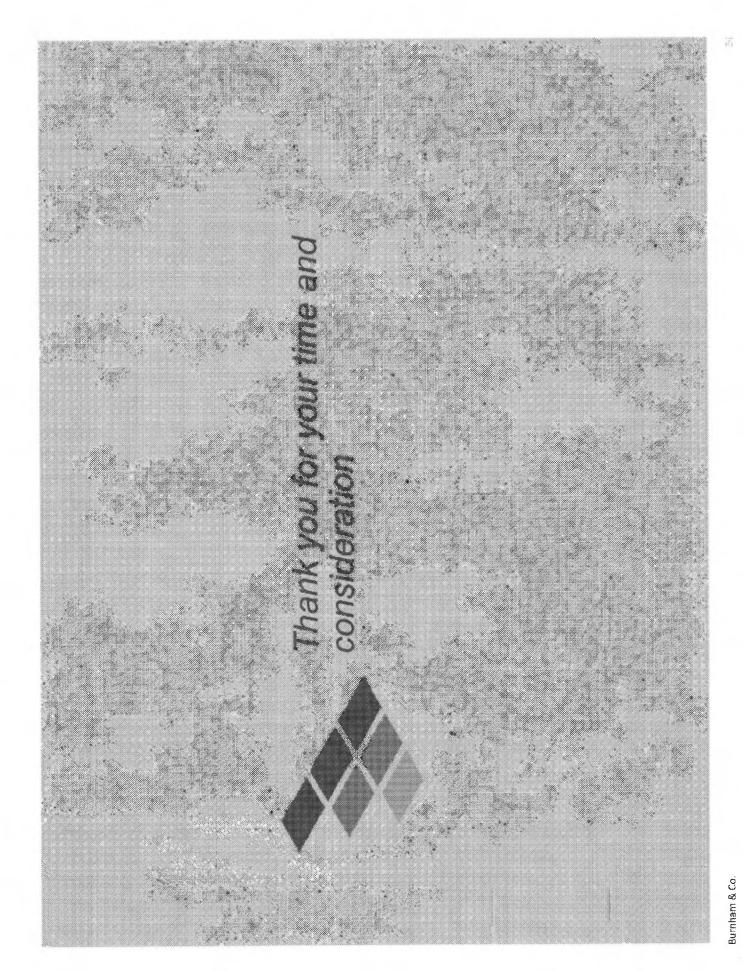
Fortify US and European distribution

Hire and develop resources for extension of banking activities 💿

Burnham & Co.

### N SUNTENES

- capital calls Standalone
- Authorized by



### BURNHAM \$339,500 \$92,293 \$23,207 2018 \$23,706 2013 \$ 103,627 \$64,908 2016 \$81,583 Fee Revenue, Expense, Profit \$K 20% Revenue: 26% Expense: 16% \$72,416 \$50,176 \$12,240 2015 CAGR P&(L): Consolidated Financials: \$51,597 \$6,327 2014 -fee Revenue Percent Ownership Accounted for \$10,920 2013 236,967 \$26,027 8 \$100,000 \$48,000 \$20,000 \$88,000 \$50,000 \$140,000 \$120,000

Burnham & Co.

### Fee Revenues - Actual & Forecasted \$K Consolidated Financials:

Percent Ownership Accounted for

Fee Revenues

Asset Management F&C Revenue	2013	2014	2015	2016	2017	2018	CAGR	
Burnham Asset Management	\$0	\$5,533	\$6,661	\$8,640	\$10,917	\$13,535	72%	14-18
Fondlinvest Capital	\$6,697	\$4,655	\$5,553	\$5,585	\$5,978	\$5,651	-3%	13 - 18
Atlantic Asset Management	\$0	\$5,204	\$8,062	\$9,720	\$11,239	\$13,497	72%	14-18
Total Asset Management F&C Revenue	\$6,697	\$15,392	\$20,276	\$23,946	\$28,134	\$32,683	37%	13-18
Investment Banking F&C Revenue	2013	2014	2015	2016	2017	2018		
Burnham Securities Inc.	\$0	\$1,041	\$1,939	\$2,230	\$9,617	\$11,060	81%	14-18
Bonwick Capital Partners	\$0	\$1,820	\$5,354	\$7,586	\$10,871	\$12,501	%29	14 - 18
RSP / RSA	\$0	\$1,501	\$1,543					
Total Investment Banking F&C Revenue	\$0	\$4,362	\$8,836	\$9,816	\$20,488	\$23,561	25%	14 - 18
Insurance F&C Revenue	2013	2014	2015	2016	2017	2018		
Valorlife	\$23,210	\$20,004	\$30,504	\$33,110	\$38,077	\$43,788	14%	13-18
Wealth Assurance AG	\$9,167	\$6,409						
TSII8	(\$2,127)	\$11,757	\$12,801	\$14,721	\$16,929	\$19,468	13%	14-18
Total Insurance F&C Revenue	\$30,251	\$38,170	\$43,304	\$47,831	\$55,006	\$63,257	16%	13 - 18
Total F&C Revenue	\$36,947	\$57,924	\$72,416	\$81,593	\$103,627	\$7.19,500	26%	13-18
			Share of F8	Share of F&C Revenue by LOB	by LOB			

	2013	2014	2015	2016	2017	2018
Asset Management	18%	27%	28%	29%	27%	27%
nvestment Banking	%0	%8	12%	12%	70%	20%
Insurance	82%	%99	%09	%65	53%	53%

### Expenses - Actual & Forecasted \$K Consolidated Financials:

S BURNHAM

Percent Ownership Accounted for

### Expense

Asset Management Expenses	2013	2014	2015	2016	2017	2018	CAGR	
Burnham Asset Management	\$0	\$6,002	\$7,182	\$6,912	\$8,734	\$10,828	16%	14-18
FondInvest Capital	\$6,299	\$3,432	\$3,470	\$3,454	\$3,594	\$3,636	-10%	13-18
Atlantic Asset Management	\$0	\$5,848	\$5,545	\$6,100	\$6,381	\$7,018	2%	14-18
Total Asset Management Expenses	\$6,299	\$15,282	\$16,197	\$16,466	\$18,708	\$21,482	%87	13-18
Investment Banking Expenses	2013	2014	2015	2016	2017	2018		
Burnham Securities Inc.	\$0	\$1,557	\$1,858	\$1,784	\$7,694	\$8,848	24%	14-18
Bonwick Capital Partners	\$0	\$1,899	\$4,283	\$6,069	\$8,697	\$10,001	21%	14-18
RSP / RSA	\$0	\$1,216	\$1,216					
Total Investment Banking Expenses	\$0	\$4,672	\$7,357	\$7,853	\$16,390	\$18,849	42%	14-18
Insurance Expenses	2013	2014	2015	2016	2017	2018		
Valorlife	\$14,916	\$11,630	\$22,746	\$24,543	\$27,294	\$30,318	15%	13-18
Wealth Assurance AG	\$8,114	\$7,577						
BIISL	(\$3,302)	\$12,436	\$11,720	\$13,478	\$15,499	\$17,824	%6	14-18
Total Insurance Expenses	\$19,729	\$31,643	\$34,465	\$36,119	\$40,653	\$48,142	11%	14-18
		100	000 800 5 5 54 000		6470.0001	0.0000	70.00	11.18

			Share of	Share of Expenses by LOB	/ LOB	
	2013	2014	2015	2016	2017	2018
Asset Management	24%	30%	27%	25%	23%	73%
nvestment Banking	%0	%6	12%	12%	21%	20%
Insurance	. %9/	61%	21%	%95	51%	52%

Totals may not equal 100% in '15-'18 as corporate governance and staffing expenses are included. This will roll under Burnham & Co.

# Consolidated Financials: Profit Before Tax - Actual & Forecasted \$K

BURNHAM

Percent Ownership Accounted for

Profit / (Loss)

Asset Management Profit / (Loss)	2013	2014	2015	2016	2017	2018	CAGR	
Burnham Asset Management	\$0	(\$469)	(\$521)	\$1,728	\$2,183	\$2,707	72%	16-18
FondInvest Capital	\$398	\$1,223	\$2,083	\$2,132	\$2,384	\$2,014	38%	13-18
Atlantic Asset Management	\$0	(\$644)	\$2,517	\$3,621	\$4,858	\$6,479	37%	15-18
Total BAM Profit /(Loss)	\$398	\$111	\$4,078	\$7,480	\$9,426	\$11,200	%56	13 - 18
Investment Banking Profit / (Loss)	2013	2014	2015	2016	2017	2018		
Burnham Securities Inc.	\$0	(\$517)	\$82	\$446	\$1,923	\$2,212	200%	15-18
Bonwick Capital Partners	\$0	(\$79)	\$1,071	\$1,517	\$2,174	\$2,500	33%	15-18
RSP / RSA	\$0\$	\$285	\$327				11111	
Total IB Profit / (Loss)	\$0	(\$311)	\$1,479	\$1,963	\$4,098	\$4,712	47%	14-18
Insurance Profit / (Loss)	2013	2014	2015	2016	2017	2018		
Valorlife	\$8,294	\$8,375	\$7,758	\$8,568	\$10,783	\$13,471	10%	13-18
Wealth Assurance AG	\$1,053	(\$1,168)					*//	
TSII8	\$1,175	(\$679)	\$1,081	\$1,243	\$1,430	\$1,644	7%	13-18
Total Insurance Profit / (Loss)	\$10,522	\$6,527	\$8,839	\$9,811	\$12,213	\$15,115	%8	13-18
Not Drofit II oc.)	\$10,920	\$6.377	\$12.240	\$16,685	\$23.706	\$27,207	26%	13 - 18

<b>2013 2014</b> 4% 2% -5%				
4% 2% 0%5%		2016	2017	2018
%5- %0	33%	45%	40%	41%
	12%	12%	17%	17%
Insurance 96% 103% 72%	72%	29%	52%	26%

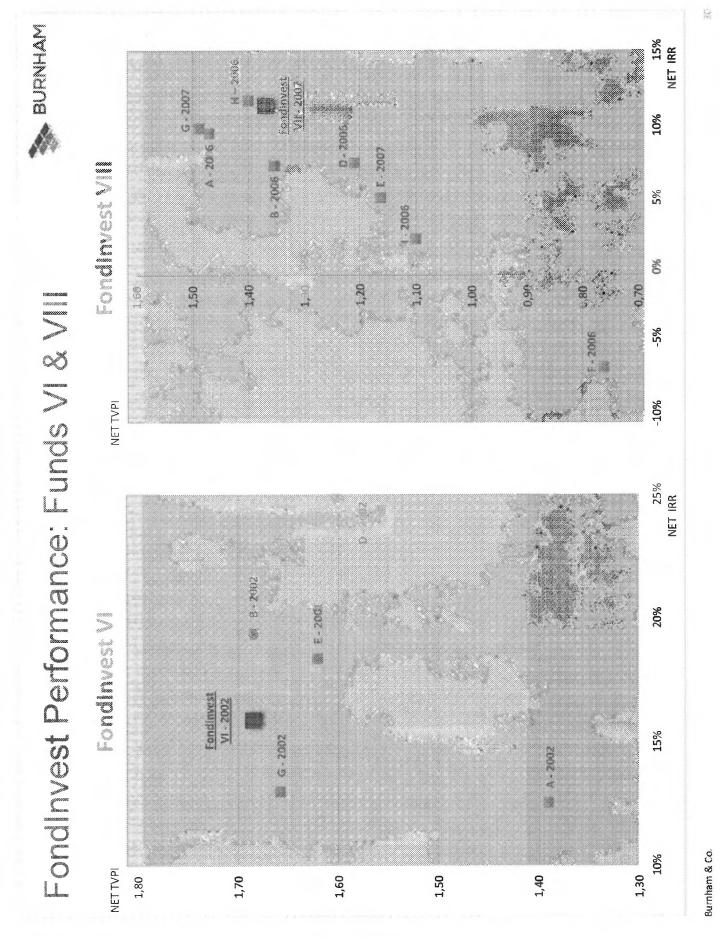
" Yearly percent totals may expeed 100% due to Burnham & Co. staffing & governance charges.

# Atlantic Asset Management Fund Performance



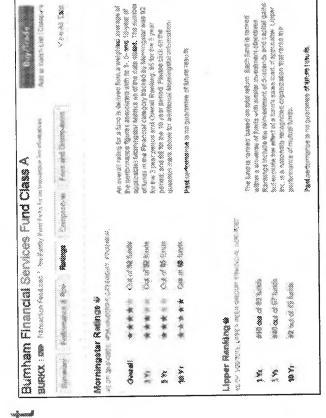
								-							
0	Ϋ́	VT RM	Returns YTD as eff 3/15	Rank	Returns 1 Year as of 3/15	Rank	Returns 3 Years as of 3/15	Rank	Returns 5 Years as of 3/15	Rank	Returns 7 Years as of 3/15	Rank	x 5	Rank	Data Source
Inhanced Oash	<b>A</b>	SA Gross		0.00	0.96	28	1.24	24	ದ ಬ ಕಾ	14	2.47	œ	11.00	က	Input
ncome Stratery	4	Gross		0	8.20	14	7.39	4	8.62	~	8.63	200	7.40	15	high
dante one station	95	Gross		10	12.70	98	8.08	68	10.07	79	10.19	42	8.29	45	Imput
short Duration		Gross		98	0.93	35	1.09	92	1,70	. 67	2.35	99	3,05	7.5	Imput
Mantic Broad Market otal Return	SA	SA Gross	1.97	96	5.96	35	4.32	59	5.90	49	5.96	63	1	1	Input
Atlantic Core Fixed	SA	Gross	1.95	23	5.94	39	4.15	26	5.37	28	5.38	52	5.35	99	Input
Mantie Enhanced Core	SA	Gross	1.96	24	8	38	4.27	21	6.78	Ī	5.81	26	6.59	34	Input
Viantic Sovemment/Corporate	SA	Gross	1.77	46	5,42	67	3,86	40	5.31	5	5,59	38	5,53	36	Input
giffenced Stock Indexing	SA	Gross	0.82	78	13.04	67	17.37	37	16.40	۶.,	10.62	O	9.04	20	Input
Global Yield Opportunity Fund	5	Net	0.80	99	29	> 74		1	1		1	1	Î	L	Input

Rank is percentile based from 1 – 100 where 1 is the top and 100 is the bottom.



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### Burnham Asset Management Fund Performance



BURKK : *	BIRTH I WAS TRAINED ON FEEL BOOK TOWN TO WITH THE SECOND WITH THE SECOND STREET	The state of the s	Action State and Compart
25 weekly	Secondary Secondary Conspose	Radings Composition Face and Contributions	View, Alt. Tabs
Mornings	Morningstar Ratings ©	1	
Owensil	* * * * * * * * * * * * * * * * * * *	An oversal mapsy for a familie de theinbec from a weighted average of the performance figures, assemblishd with 18-15, Fr. and 115-year (if more assemblished desires as of the diste stellar. The normal	wed Rom a weighted average so with its 1%, 6% and 11% each is of the date stated. The num
3×8	* * * * * * OM of 2,533 Footba	of tunes in the Large Greath safegory sacked by Morningson was stress for the 3 years period and Weinsi Ranking, 1317 for the 3	spory stacked by Monthopstor w serall Randing: 1317 for the 5
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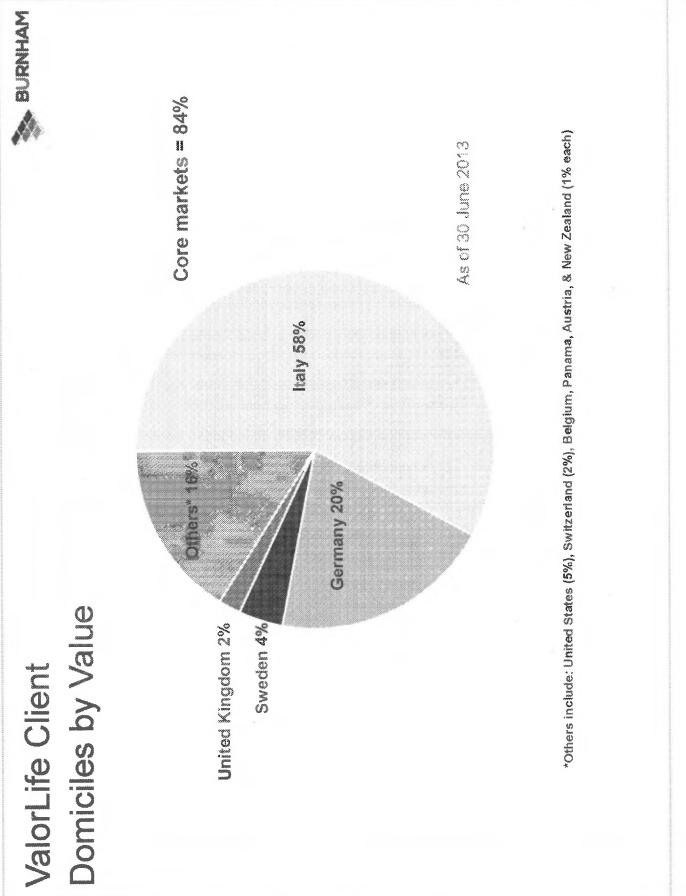
Burnham & Co.

### Acquisition Pipeline

Rationale	Access to huge distribuior	Enhances dominant position in offshore insurance market in Liechtenstein	Provides significant position in offshore insurance market in Luxembourg	Short cut to regulatory approval Tuck-in to IVM in Lux ultimately	Expands jurisdictions for offshore insurance	Expansion this P&C Refrigurance.	Basis for establishing offshere Lanking	Adds scale to Giro Bank Same seller as Giro Bank	Access to offshore banking services in Caribbean	Adds scale to offshore banking services and drives consolidation in local market	Additional assets and strategies	Additional assets and strategies	Additional assets and strategies
Location		Liechtenstein	Luxembourg	Luxembourg	Curacao	Bermuda	Malta	Malta	Curacao	Curacao	New York	New York	New York
(Local coy millions)	000'9 QSN	USD 2,000	EUR 3,144	7 QSN	ANG 1,309	USD 38	TBD	USD 153,000	ANG 3,188	ANG 1,655	USD 50	008 QSN	USD 1,000
Transaction	Carve-out from large bank	Sale of line of business	Sale of line of business	Sale of line of business	Sale of business	Recapitalization	Sale of business	Sale of business	Sale of line of business	Sale of business	Sale of business	Sale of business	Sale of business
Core Business	Unit-linked and UL insurance	PPLI and unit-linked life insurance	HNW intifdomestic life insurance	Unit-linked and UL insurance	General, life and health insurance	P&C Reinsurance	Consumer / Commercial Bank	Consumer / Commercial Bank	Consumer /	Consumer / Commercial Bank	Asset Manager	Asset Manager	Asset Manager
Company	Project Alps	Vienna Life	IWI	Kaupthing Life and Pension	ENNIA	New Olympia Re Ltd	Giro Bank	IIG Bank Ltd	RBC Bank	Banco di Caribe	Tiburon Capital Management	Taurus Asset Management	Carret Asset Management

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